

• CARMEN CHADWICK

carmenchadwick.com

• TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Adobe Premiere Pro
- Adobe After Effects
- DSLR Photography
- Microsoft Office
- Mac OS
- WordPress

• AWARDS + INVOLVEMENT

- AdFed Minnesota Silver Award **2020**
- AIGA Member **2019-2020**
- Chancellor's Award **2017 + 2018**
- Habitat for Humanity Member **2017 + 2018**
- Scholastic Art and Writing Gold Key Award **2014 + 2015**
- Girl Scouts Summer Program Assistant **2011 - 2016**

EDUCATION

- **University of Wisconsin - Stout**
BFA: Graphic Design and Interactive Media
Minor: Graphic Media and Print Management

• EXPERIENCE

Creative Manager - Majic Productions

Waukesha, WI
July 2023 - Present

- Project Manager for video production projects, ensuring timely delivery by overseeing timelines, coordinating staffing, and outsourcing talent and labor
- Facilitate rendering requests between sales and the fabrication department, assigning tasks to CAD designers and verifying project execution

Graphic Designer - Majic Productions

Waukesha, WI
September 2020 - July 2023

- Lead creative design execution to enhance events for nationwide clients such as Kansas City Chiefs, Cincinnati Bengals, Philadelphia Eagles, Republican National Committee, and the UW system ranging from virtual event graphics to branded Super Bowl content for AFC and NFC post game events
- Develop marketing materials such as brochures, handouts, advertisements, interior wall signage, holiday marketing, proposals, and a brand guideline redesign
- Manage and design creative content for social media accounts with over 5,500 followers across Instagram, Facebook, and LinkedIn
- Create photography for internal marketing including social media, employee headshots, and behind-the-scenes footage
- Oversee the company website redesign and continue to maintain operations under the content management system in WordPress
- Create motion graphics for projection mapping and video production
- Large event experience acting as a technician for on-site camera operations, audiovisual equipment tear down and various other tasks

Graphic Designer - University Recreation

University of Wisconsin - Stout, Menomonie, WI
May 2019 - May 2020

- Collaborated with the recreation department to produce promotional content for campus events and programs, including print, digital signage, social media, and website maintenance in compliance with university brand standards

Graphic Designer - Big Dot of Happiness

Menomonie, WI
September 2018 - May 2019

- Designed original themed party supplies for various celebrations and streamlined artwork for precise and polished output
- Utilized dielines to create unique and efficient designs

Graphic Design/Customer Service Intern - Minuteman Press

Brookfield, WI
May 2018 - Aug 2018

- Exceeded customer expectations with typesetting, design, and print tasks while assisting in the print and finishing departments with color management, file imposition, collating, and vinyl work

Finishing Technician - Quad/Graphics

Sussex, WI
May 2017 - August 2017

- Assisted in the finishing department, experiencing print production technologies in a hands-on environment